

# European Accessibility Act

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## Susanna Laurin

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# Agenda

- Overview of the EAA
- Requirements and exceptions
- Timeline and grace periods
- Business implications
- How to prepare
- Q&A



## **EU regulation**

Applies across member states

## **EU directive**

Transposed into national law

# Overview



# Who is in scope

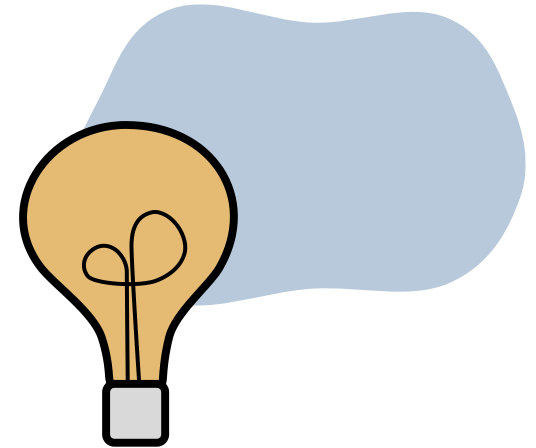
- Manufacturers
- Authorised representatives
- Importers
- Distributors
- Providers

of certain **products** and **services**



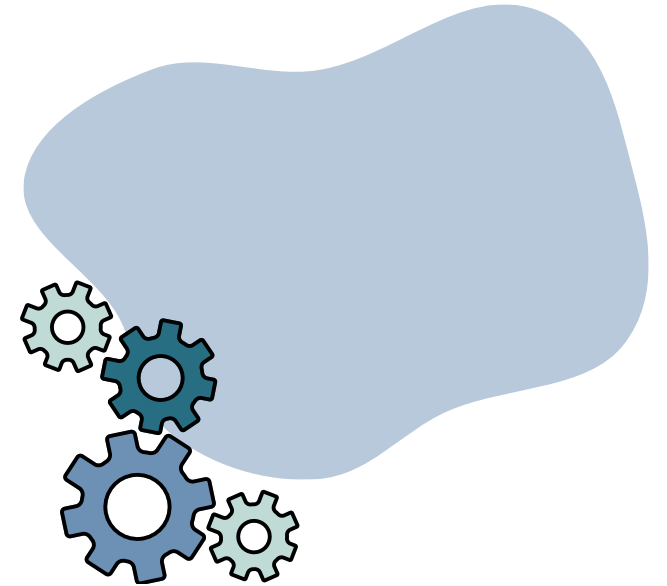
# What is in scope: Products

- Computers, operating systems, smart phones
- Payment terminals, self-service terminals
- Electronic terminals for communication
- Digital TV
- E-readers



# What is in scope: Services

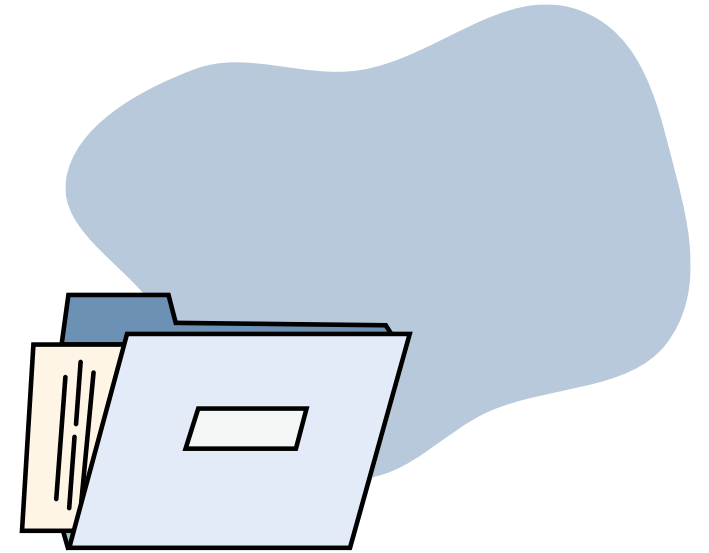
- Electronic communications services
- Streaming services
- Transportation: digital services
- E-books and software
- E-commerce
- Consumer banking services



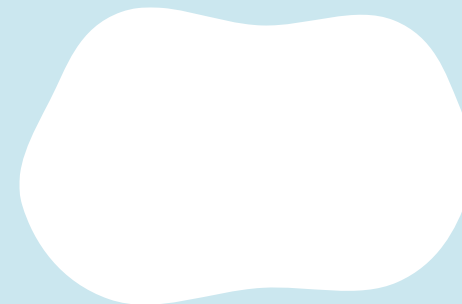


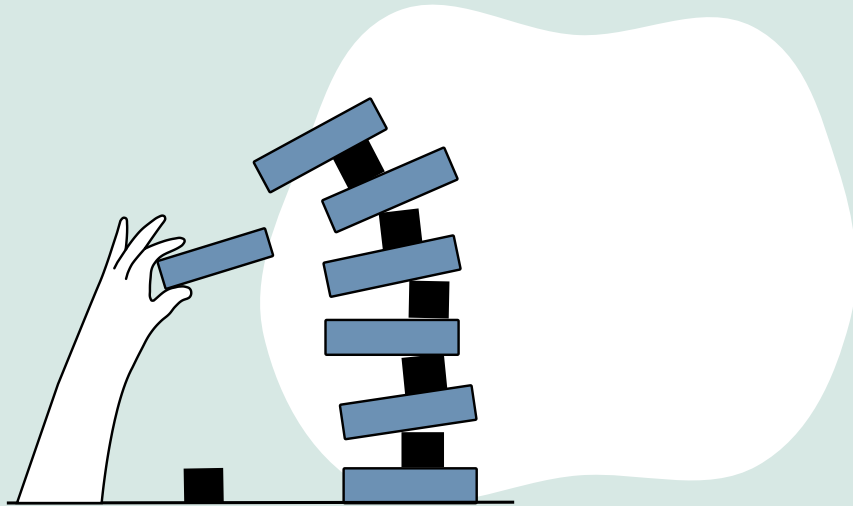
# Enforcement

- National surveillance authorities
- Technical documentation
- Declaration of conformity
- Complaints
- Penalties



# Requirements





## Annex 1

- General
- Products
- Services
- Specific sectors



Standards are voluntary

# Review of existing standards



**EN301549**

Products and Services



**EN17161**

Design for all



**EN17210**

Built environment

# Development of new standards



**Non-digital information**

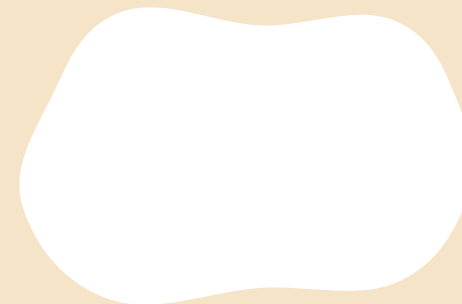


**Support services**



**Emergency  
communications**

# Timeline



# Application 28 June 2025

## Grace periods in EAA:

- Service contracts agreed before EAA: maximum 5 years
- Services may use products used before EAA: until 28 June 2030

## Member states may allow:

- Self service terminals on market before EAA: economic life >> maximum 20 years
- Emergency communication: 28 June 2027



# Business implications



# If you want to sell in the EU

Surveillance

Penalties

Procurement

Publicity

# How to prepare

# One step at a time



## Analysis

Current state  
Internal resources  
External suppliers



## Competence

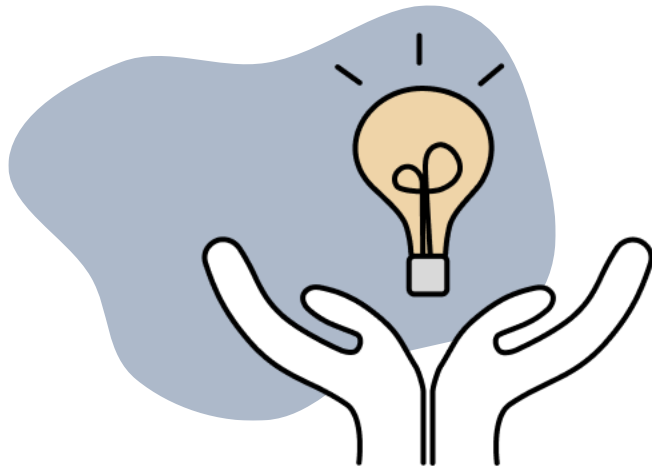
Training  
Certification  
Buy-in



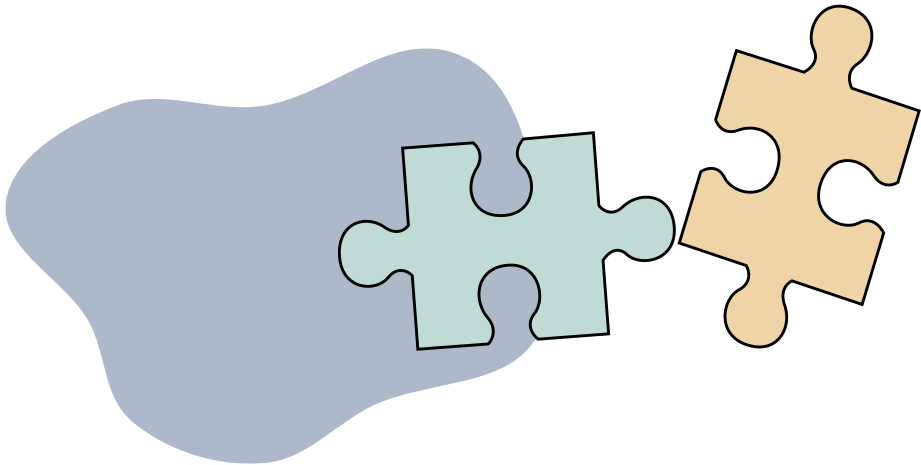
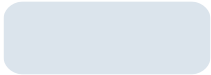
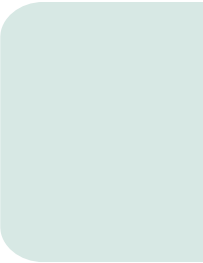
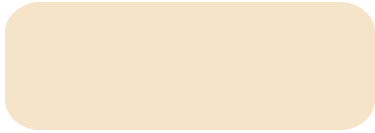
## Procedures

Workflow  
Documentation  
Standards

**Maximise the  
foreseeable use!**



Questions?





Thanks for listening!

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